

# SUPERKIDS EXPO VENDOR AGREEMENT

April 22, 2017 \* 10am-3pm \* Orchard Town Center

This is a **rain or shine** event. No cancellations after March 17. No refunds.



## CONTACT & PAYMENT INFO:

Name of Exhibitor Organization \_\_\_\_\_

Contact Person \_\_\_\_\_ Tax ID# \_\_\_\_\_

Billing Address \_\_\_\_\_

Address if different from billing \_\_\_\_\_

Credit Card # \_\_\_\_\_ Exp Date \_\_\_\_\_ CVC Code \_\_\_\_\_

Type: Visa  MC  AMEX  DISC  Check# \_\_\_\_\_

Signature \_\_\_\_\_

Phone \_\_\_\_\_ Cell \_\_\_\_\_ Fax \_\_\_\_\_

Company Website \_\_\_\_\_ Email \_\_\_\_\_

## I NEED:

TABLE & CHAIRS  
REQUIRED FOR  
EVERYONE.  
TENTS ALSO  
REQUIRED FOR  
OUTDOOR VENDORS.



### Tent, table, & chair rental needed? (check one)

- \$105: Tent, one three ft.  
table & two chairs  
 \$80: Tent only  
 \$25: Chairs & table only  
 I will provide my own  
tent, table & chairs.

Electricity needed?  
(\$10 fee)

Yes  No



If yes, what will you be  
needing it for?  
\_\_\_\_\_  
\_\_\_\_\_

*If you do not mark  
electricity we will not be  
able to provide it the day  
of the event.*



## BOOTH:

**Outdoor 10x10 ft. space** (tent required)

- \$275 (w/ 3-4x print)  \$350 (w/ 2x print)  
 \$450 (w/ 1x print)  \$650 (booth only)

Specific services or products to be displayed?  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Booth activity your group plans to engage  
attendees with?  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## PRIZES:

Providing door prizes or camp  
scholarship? Yes  No

Tax ID# \_\_\_\_\_

What promotional services or  
products will you be providing?  
\_\_\_\_\_  
\_\_\_\_\_

## SPONSORSHIP LEVELS:

- Superhero Sponsor \$3,500  
 Hero Sponsor \$2,000  
 Sidekick Sponsor \$1,000

See sponsorship packet for details.

Demonstration\* (\$85 fee  
with booth reservation /  
limited to 12-15 slots at 15  
minutes each)

Yes  No

If so, what type, length,  
special needs?  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\*Demonstrations are limited to  
first come first served and  
will be scheduled by Yellow  
Scene Magazine. Last year  
sold out so sign up early.



## BOOTH TIPS:

Events are a unique kind of marketing. Rather than using an event to make direct sales or simply publicizing your company, they are a great way to "data mine" and collect new names for mailing lists. The most effective way to man a booth **that attracts a lot of people is to provide fun, interactive activities to engage passers-by.** We highly recommend not sitting behind your table—unless you are giving something fabulous away for free. **All booths are required to have an activity.**



## EXPO EVENT REGISTRATION & RULES, APRIL 22, 2017

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The entry fee is non-refundable. **SET UP STARTS AT 8:00 AM. HOWEVER, ALL VENDORS MUST ARRIVE NO LATER THAN 8:30AM AND ALL EXHIBITS MUST HAVE COMPLETED SET UP BY 9:00 AM.** If you have a special circumstance please notify us before committing to these terms. Yellow Scene Magazine reserves the right to reassign exhibit space if a vendor withdraws or does not show up by 9 AM. **EXHIBITORS WILL PROVIDE OWN EXTENSION CORDS IF SPECIAL POWER IS NEEDED. PLEASE NOTIFY US IMMEDIATELY IF YOUR ELECTRICITY NEED HAS CHANGED. RAIN OR SHINE. NO REFUNDS.**

Attendees will receive a "hall pass" to be punched at each station. Vendors will be provided with special stickers for marking hall passes.

No exhibitor will be allowed to sell or promote themselves outside the vending space they have rented. At no point during the course of the EXPO are vendors allowed to sell or purchase merchandise, products or services to attendees or from other vendors. Attendees may sign up for services, but no monies can be exchanged.

**EXHIBITORS ARE REQUIRED TO HAVE THEIR EXHIBIT MANNED UNTIL THE END OF THE EXPO AT 3PM. AN 'EARLY BREAKDOWN FEE' OF \$75 WILL BE ADDED SHOULD VENDORS PREMATURELY BREAK THEIR BOOTHS DOWN. THIS EVENT IS RAIN OR SHINE!**

Exhibitors are requested to promote the EXPO to their own clientele whether it be through email, flyers or advertising.

Exhibitors participating in the hourly giveaways, door prizes and camp scholarships must provide material by **APRIL 1.**

Yellow Scene Magazine may cancel this contract with no refund of monies with reasonable cause. Exhibitors and its employees will not create any unreasonable noise condition or have any demonstration that is not previously approved. Exhibitors and its employees will not permit or engage in any activity that can potentially harm the health, safety and welfare of the people attending the EXPO and will not permit or engage in any illegal activity at the Orchard Town Center or on its property.

Exhibitor will be asked to remove any item(s) (guns, knives, advertising etc) that is not appropriate to the nature of the EXPO.

Exhibitor hereby waives any and all claims against Orchard Town Center, Yellow Scene Magazine/SMB Advertising, Inc. and its sponsors or vendors against any loss, theft and property damage or personal injury as a result of participation in the EXPO.

Exhibitor assumes full and complete responsibility of any damage that may occur when moving material in and out of the exhibit. All tents must be properly weighted on each corner.

It is expressly acknowledged that Yellow Scene Magazine/SMB Advertising, Inc., Orchard Town Center and EXPO sponsors have not purchased insurance of any kind for the benefit of the exhibitor nor are they under any obligation to do so. The failure of exhibitors to abide by any of the terms and conditions stated in this contract will constitute a default. Should exhibitor default in its obligations, Yellow Scene Magazine will require the exhibitor to immediately rectify the default or cancel the contract, and the exhibitor will not be entitled to a refund of any monies paid pursuant to this contract. No exclusive rights are granted to any one exhibitor.

The agreement is between Yellow Scene Magazine and the exhibitor. Orchard Town Center may have further rules and regulations. Please contact the Yellow Scene Magazine, or Orchard Town Center if you have specific questions.